

Prepaid Card Hosting & Management



Service Flyer

With the popularity and growth of prepaid cards, it is imperative that financial services organizations have a superior end-to-end solution that is highly flexible and can quickly adapt to new market requirements

Euronet's Integrated Prepaid Solution can do just that. Our system can seamlessly integrate with all internal systems of a bank to offer a variety of services. Linking branchless banking wallets with Prepaid Cards is one such service that offers the capability for the banks to allow customers to withdraw cash and perform purchase transactions virtually everywhere

Maximize Convenience & Control While Generating Revenue

In recent years, prepaid debit (stored value) cards have become a fast-growing and convenient way to access funds, make purchases, and complete payments via payment scheme branded cards, ATM networks, private networks, and the Internet. Combining the convenience and acceptance of debit cards with the simplicity of cash means prepaid debit cards have endless possibilities. They're safer than cash, more convenient than cheques, and easier to obtain than credit or debit cards. Indeed, prepaid debit has the potential to radically impact the manner in which organizations deliver value and conduct business today.

Prepaid cards represent an opportunity for financial institutions to further capitalize on the growth of debit cards, which have surpassed credit cards as the most popular form of electronic payment (by transaction volume). Prepaid cards provide a growing source of non-interest income portfolios, attract new customers, and strengthen

existing relationships. Additionally, the unique nature of prepaid cards provides a channel to non-traditional and under-banked market segments which are being tapped by the branchless banking initiatives in the country.

With Prepaid Card Services from Euronet, you can acquire new accounts and generate year-round fee income. And since card buyers will identify the prepaid card and its benefits exclusively with your financial institution, you have an opportunity to establish new one-on-one relationships and connections. Using our highly flexible systems you can introduce newer prepaid products to target segments such as remittance disbursements, payroll management, corporate payments, gift cards and co-branded cards

Prepaid cards are all about convenience and control. Cardholders can:

- Replenish value by directly depositing funds - including paychecks and government checks

Key Features

- EMV Ready
- VISA, MasterCard & UnionPay Ready
- Enhanced Limit Profiles
- Extended Transaction Limits
- Temporary Transaction Limits
- Session based ecommerce activation
- Flexible Fee Management
- Flexible Product Management
- Personalized and Anonymous Cards
- PCI DSS Compliant Infrastructure
- PA DSS Compliant Application
- End to End Business Continuity
- SLA Based Services



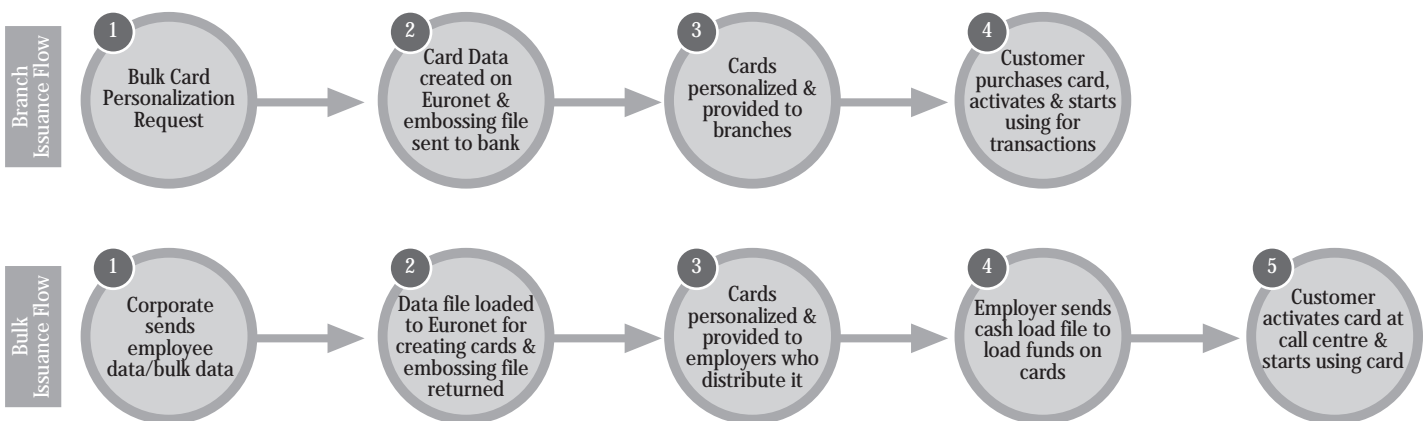
- n Pay utility bills
- n Transfer Funds
- n Get cash at ATMs
- n Use them for purchase transactions

Possibilities

- n Gift cards
- n Corporate Cards
- n Payroll cards
- n Teen Spending cards
- n Travel cards
- n Mall cards
- n Money remittance cards
- n Internet use cards

Benefits

- n Generate additional revenue and deposits
- n Provide prepaid accounts to consumers who previously turned away because of cumbersome procedures
- n Market to new consumer segments
- n Elimination of paper-based systems and associated administrative costs
- n Define program features with significant flexibility
- n Add optional features such as instant rewards & waivers
- n Implement multiple and/or tiered programs when you want



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